

## PRESS RELEASE

### **Bertelsmann Appoints Steven Moran to Group Management Committee**

- **Moran is also being appointed Chief Partnership Officer of Bertelsmann, effective January 1, 2025**
- **New role and appointment to GMC underscore the increasing importance of strategic partnerships**

Gütersloh, December 17, 2024 – Steven Moran, Chief Learning Officer and future Chief Partnership Officer of Bertelsmann, will become a member of the international media, education, and services company's Group Management Committee (GMC) with effect from January 1, 2025. The committee, which advises the Group Executive Board, will then consist of 20 top executives from six countries. In view of the increasing importance of strategic partnerships between Bertelsmann and global market leaders, particularly in the tech industry, Moran will take on the newly created role of Chief Partnership Officer in addition to his current responsibilities.

Thomas Rabe, Chairman and CEO of Bertelsmann, says: "I warmly welcome Steven Moran to the Bertelsmann GMC and look forward to working even more closely with him in the future. Steven Moran is very well connected within the Group, but also with our key external partners. Moran's new role of Chief Partnership Officer and appointment to the GMC demonstrate how important strategic partnerships have become for Bertelsmann, and the great opportunities we see in them – for Bertelsmann as well as for our partners. Effective partnerships drive innovation, transformation, and growth. Steven Moran will lead the development and maintenance of such partnerships for our group."

Steven Moran received his education at the University of Houston, Harvard, Washington University in St. Louis, and the University of Pennsylvania. He joined Bertelsmann in 1999 through the Corporate Management Development program, and after holding positions in Corporate Development and HR, he left Bertelsmann in 2005 to join Apple. In 2007, Moran returned to Bertelsmann, initially as Senior Vice President, Corporate HR Strategy & Controlling. In 2010, he moved to BMG as COO. As a member of the BMG Executive Board, he oversaw the Operations, Human Resources, and IT & Systems departments. Moran returned to the Corporate Center in 2013 as Head of the former Transformation Management Office and Executive Vice President. In 2015, he was appointed Chief Learning Officer and Head of Bertelsmann University.

As of January 1, 2025, Bertelsmann's Group Management Committee will be comprised of the following members:

- Thomas Rabe, Chairman & CEO, Bertelsmann and Chief Executive Officer, RTL Group
- Andreas Barth, Chief Executive Officer, Riverty
- Núria Cabutí, Chief Executive Officer, Penguin Random House Grupo Editorial
- Carsten Coesfeld, Member of the Bertelsmann Executive Board, Investments and Financial Solutions, and Chief Executive Officer, Bertelsmann Investments

- Thomas Coesfeld, Member of the Bertelsmann Executive Board and Chief Executive Officer, BMG
- Matthias Dang, Chief Commercial, Technology & Data Officer, RTL Deutschland
- Elmar Heggen, Chief Operating Officer and Deputy Chief Executive Officer, RTL Group
- Rolf Hellermann, Chief Financial Officer, Bertelsmann
- Immanuel Hermreck, Chief HR Officer, Bertelsmann
- Dirk Kemmerer, Chief Executive Officer, Bertelsmann Marketing Services
- Kay Krafft, Chief Executive Officer, Bertelsmann Education Group
- David Larramendy, Chief Executive Officer, Groupe M6
- Annabelle Yu Long, Managing Partner, Bertelsmann Asia Investments
- Nihar Malaviya, Chief Executive Officer, Penguin Random House
- Steven Moran, Chief Partnership Officer and Chief Learning Officer, Bertelsmann
- Jennifer Mullin, Chief Executive Officer, Fremantle
- Gail Rebeck, Group Creative Coordinator
- Frank Schirrmeyer, Chief Executive Officer, Arvato
- Karin Schlautmann, Executive Vice President Corporate Communications, Bertelsmann
- Stephan Schmitter, Chief Executive Officer, RTL Deutschland

### **About Bertelsmann**

Bertelsmann is a media, services, and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

[www.bertelsmann.com](http://www.bertelsmann.com)

### **Bertelsmann online**



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