

## PRESS RELEASE

### **Bertelsmann's 2023 Annual Report Goes Platinum**

- **Platinum and further honors at LACP Vision Awards**
- **Ranked 5th in global "Top 100"**
- **Gold at ARC Awards, Silver at Stevie Awards**

Gütersloh, September 12, 2024 – The Annual Report of the international media, services, and education company Bertelsmann has once again received significant acclaim from experts worldwide. The report with the tagline "Bertelsmann - All this and more" showcases the multiple facets of the Group. Besides presenting successes achieved in the strategic growth priorities over the past financial year, the report focuses on the Group's diversity.

Bertelsmann won over the judges in three categories at this year's "Vision Awards" presented by the League of American Communications Professionals (LACP). The 2023 online Annual Report won the platinum award and was ranked fifth in the global "Top 100." The report also was recognized with the "Technical Achievement Award" for its outstanding technical implementation.

Bertelsmann also did well at the ARC Awards, where the report's design, graphics, photography and video production in particular were honored with a Gold Award. The online report also won a Silver Stevie Award.

Karin Schlautmann, Executive Vice President Corporate Communications Bertelsmann says: "We are delighted with the recognition for our annual report. The awards show that we successfully conveyed the diversity message to our readers. They also acknowledge the creativity and technical realization of our report. The annual report is part of a comprehensive communications concept that is articulated across various formats and events. So once again, these awards are especially meaningful for us. My thanks go out to all our colleagues who contributed to this success."

The interactive annual report is available at <https://ar2023.bertelsmann.com>. The report was developed and designed in collaboration with Territory, a content agency that is part of the Bertelsmann group. The technological realization of the online version was handled by EQS Group AG.

### **About Bertelsmann**

Bertelsmann is a media, services and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.  
[www.bertelsmann.com](http://www.bertelsmann.com)

### **Bertelsmann online**



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