

PRESS RELEASE

Bertelsmann Celebrates Entrepreneurship

- **Entrepreneurship is the focus of a two-day conference in Amsterdam attended by 300 business leaders**
- **Thomas Rabe: “Entrepreneurship is the foundation of our success and makes Bertelsmann a magnet for talent, founders and partners”**

Amsterdam, September 4, 2024 – At its first two-day “Leading Entrepreneurship Conference” in Amsterdam, Bertelsmann presents itself as a home for entrepreneurs. Today and tomorrow, more than 300 executives from the international media, services, and education group will be exchanging ideas on the conditions and foundations needed for successful entrepreneurship. They were invited to the Dutch capital by Thomas Rabe, Chairman and CEO of Bertelsmann, and Núria Cabutí, Chair of the Bertelsmann Management Representative Committee, the group's international representative body for executives.

Bertelsmann Chairman & CEO Thomas Rabe explains: “Bertelsmann has always been the home for entrepreneurs. In recent years, we have further strengthened entrepreneurship at Bertelsmann with a view to successfully transforming our businesses and building new ones. Entrepreneurship, coupled with a high degree of personal responsibility makes us a magnet for entrepreneurial talent and founders, as well as for partners. We are taking the Leading Entrepreneurship Conference as an opportunity to celebrate entrepreneurship.”

Rabe continued: “At Bertelsmann, creativity and entrepreneurship are the basis for successfully implementing our strategy. This strategy encompasses the development of existing businesses (Boost), regional expansion (Regional Boost), the development of new businesses (Next), and possible major mergers (Breakout).”

A few years ago, Bertelsmann held a conference in London dedicated to the topic of Creativity. Now, in Amsterdam, the second of the Bertelsmann Essentials, Entrepreneurship, takes center stage. The conference is being attended by executives from all parts of the Bertelsmann world, led by Thomas Rabe along with fellow Executive Board members Carsten Coesfeld, Thomas Coesfeld, Rolf Hellermann, and Immanuel Hermreck.

About Bertelsmann

Bertelsmann is a media, services and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

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