

## PRESS RELEASE

### **Bertelsmann Nurtures Top Talent at International Network Meeting in Berlin**

- **A big success: 16<sup>th</sup> edition of ‘Talent Meets Bertelsmann’**
- **Event with more than 50 top students from all over Europe**
- **Final presentations to Bertelsmann management**

Gütersloh / Berlin, June 27, 2024 – Bertelsmann is pleased to report that the 16th edition of its renowned career and networking event ‘Talent Meets Bertelsmann’ (TMB) at the Group’s Berlin premises was a complete success. The international media, services, and education company once again invited students from all over Europe to Berlin for three days to develop new business models and network with the company and the international TMB alumni community.

Immanuel Hermreck, Chief Human Resources Officer at Bertelsmann, said: “At Bertelsmann, we have a clear strategy for the future and are more interested than ever in creative and entrepreneurial talent. Talent Meets Bertelsmann gives top international students the opportunity to experience the company. Connecting and interacting with so many creative minds is exciting and inspiring every year.”

Hermreck added: “Our Group offers excellent conditions for starting a career in a diverse company with international career opportunities. At Bertelsmann, we shape the world of media, services and education.”

The networking event revolves around various workshops where participants discuss current opportunities and challenges facing Bertelsmann’s individual divisions. This year, the results of the workshops were evaluated by a jury of top Bertelsmann executives including Thomas Rabe (Chairman & CEO of Bertelsmann), Rolf Hellermann (CFO of Bertelsmann), and Immanuel Hermreck (Chief Human Resources Officer of Bertelsmann), Thomas Coesfeld (CEO of BMG), Ingrid Heisserer (CFO and Head of Human Resources at RTL Germany), Tina Krebs (Head of Human Resources at Bertelsmann Education Group), Carmen Ospina (Director of Marketing and Communications at Penguin Random House Grupo Editorial), and Lidia Ratajczak-Kluck (CEO of Arvato Poland).

The group of students with the best presentation will travel to Barcelona, where they will visit various branches of Bertelsmann divisions. The second and third place winners will travel to London and Cologne respectively.

As in previous years, the event was moderated by Amiaz Habtu, well known from various RTL Group TV formats.

Further information can be found at [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com) and on social media using the hashtags #TMB24, #TMB and/or #TalentMeetsBertelsmann.

### **About Bertelsmann**

Bertelsmann is a media, services and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030. [www.bertelsmann.com](http://www.bertelsmann.com)

### **Bertelsmann online**



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