

PRESS RELEASE

‘Talent Meets Bertelsmann’: Company Meets Top Talent in Berlin

- **16th edition of the ‘Talent Meets Bertelsmann’ career event**
- **Event is open to students from all disciplines**
- **Top-class event from June 24 to 26 2024 in Berlin**

Gütersloh / Berlin, May 13, 2024 – The international media, services, and education company is once again inviting students from all over Europe to network with the company over three days at the renowned ‘Talent Meets Bertelsmann’ careers event at its Berlin representative office. Now in its 16th year, the event is the culmination of Bertelsmann’s multi-award-winning employer branding campaign ‘Create Your Own Career’.

Immanuel Hermreck, Chief Human Resources Officer at Bertelsmann, said: “At Bertelsmann, we shape the world of media, services, and education. I look forward to some exciting days in Berlin and to meeting many inspiring people. If you want to work creatively and entrepreneurially, you can expect excellent conditions and international career opportunities at Bertelsmann.”

From June 24 to 26, participants will have the opportunity to network and exchange ideas with Bertelsmann managers in workshops and discussions. Among other things, the approximately 60 participants will produce presentations in the field of artificial intelligence, which they will then present to an international jury of top executives from the Group. The best teams will receive attractive prizes. All students will also receive career coaching.

Hermreck continues: “‘Talent Meets Bertelsmann’ reflects the internationality and diversity of our business like no other format. The success of recent years speaks for itself: Since 2008, Bertelsmann has hired more than 170 top students for permanent positions or internships through the event format since 2008. In addition, an alumni network of over 850 participants has been created.”

Further information on the event and the application process can be found at www.talentmeetsbertelsmann.com.

About Bertelsmann

Bertelsmann is a media, services and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030. www.bertelsmann.com

Bertelsmann online



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