

## PRESS RELEASE

# Bertelsmann's New Annual Report Showcases the Group's Diversity

- **Interactive Annual Report 2023 now available online**
- **Leitmotif: "All this and more"**
- **Highlights from the divisions and digital bonus content**

Gütersloh, March 26, 2024 – Bertelsmann's new interactive Annual Report 2023 is now available online. The report showcases the Group's diversity under the heading "All this and more." Besides the successes achieved in its strategic growth priorities in the past financial year, the report focuses on the company's diversity.

Karin Schlautmann, Head of Corporate Communications at Bertelsmann, says: "Our diversity is our strength. This is reflected in every Bertelsmann division. The Annual Report's leitmotif 'All this and more' and its creative execution, as well as the many successes from across all divisions presented in the image section, serve to illustrate this."

The report's graphic element, a continually rotating wheel made up of individual elements, illustrates Bertelsmann's diversity and dynamism. It symbolizes the diversity, interaction, synergies and alliances within the company and emphasizes the constant movement and change that drive Bertelsmann.

The 2023 Annual Report consists of separate image and financial sections. While the financial section provides transparent and detailed information on the figures for the past financial year, the image section presents the diversity of Bertelsmann as reflected in its strategic growth priorities. It includes success stories such as the launch of the RTL+ "All Inclusive Entertainment" package, Penguin Random House's international bestseller "Spare" by Prince Harry and the expansion of Bertelsmann Investments' Digital Health unit. The various highlights in the annual report are supplemented by numerous interactive features such as videos, audio samples and links to related content.

The interactive report can be found under the following link: <https://ar2023.bertelsmann.com>.

In addition, the video trailer for "All this and more" will be posted on the Group's website and social media channels. The motto "All this and more" is also at the heart of the international media, services and education company's updated image film, which can be viewed at the following link:

<https://www.bertelsmann.com/news-and-media/videos/image-film.jsp>.

## About Bertelsmann

Bertelsmann is a media, services and education company with more than 80,000 employees that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2023 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

[www.bertelsmann.com](http://www.bertelsmann.com)

## Bertelsmann online



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