

PRESS RELEASE

Parkhotel Gütersloh Gets Its Fifth Star

- **First five-star hotel in Germany's East Westphalia-Lippe (OWL) region**
- **Newly classified as 5-star by the German Hotel and Restaurant Association since January 24, 2024**
- **Immanuel Hermreck: "The Parkhotel is and remains the top address in the heart of Gütersloh, and now also far beyond the city limits."**

Gütersloh, January 29, 2024 – The Parkhotel Gütersloh, which has been wholly owned by the international media, services and education company Bertelsmann since it opened its doors in 1983, has just been awarded a fifth star by the German Hotel and Restaurant Association (DEHOGA). The Parkhotel previously had a four-star superior classification.

Immanuel Hermreck, Bertelsmann's Chief HR Officer and responsible for the Parkhotel, says: "We are delighted and proud about this milestone in the more than 40-year history of the Parkhotel Gütersloh. The Parkhotel is and remains the top address in the heart of Gütersloh and now also far beyond the city limits. I congratulate Sönke Tüchel and his team – they are the heart and soul of the Parkhotel and the reason why so many domestic and international guests feel at home at the Parkhotel."

Sönke Tüchel, Managing Director of Parkhotel Gütersloh, says: "We are thrilled to receive this award and would like to thank the German Hotel and Restaurant Association. For our team and for myself, the fifth star is both an award and an incentive. We want our hotel guests and visitors to continue to feel at home with us in the future, at the usual high level of service and at the same prices."

Regine Tönsing, Managing Director of DEHOGA Ostwestfalen e.V., explains: "The Parkhotel Gütersloh has very deservedly received the five-star classification and is currently the only hotel in this category in the entire East Westphalia-Lippe region and within a radius of 100 kilometers. We are very proud that we can now offer a hotel of this outstanding quality in our region. Especially in the economically strong OWL region, it is important for us to show the diversity of our industry and to be able to meet all requirements."

The German Hotel and Restaurant association awards its classification stars based on defined minimum requirements. As part of the five-star classification, the Parkhotel's range of services was further expanded. The extended range of services now includes 24-hour room service, a turn-down service, parking service, and a guest relations team.

The Parkhotel continues to focus on partners in the region when working with service providers: for example, the fashion manufacturer Seidensticker from Bielefeld offers a last-minute shirt service, and the Bielefeld-based company Hunter offers an exclusive dog treatment. In addition, regional producers are given priority when purchasing food.

About Bertelsmann

Bertelsmann is a media, services and education company with 85.000 employees, that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2022 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

www.bertelsmann.com

About the Parkhotel Gütersloh

Surrounded by its own garden with mature trees, the Parkhotel is located in the heart of Gütersloh and the East Westphalia-Lippe metropolitan region. For discerning business and private travelers who value the highest quality in service and gastronomy, the hotel has been the top address in the Teutoburg Forest for four decades. The hotel offers its guests 103 rooms and suites, a sauna, a steam bath and a fitness room. There are also two restaurants: the Park Restaurant and the Bellini Fine Dining Restaurant offer high culinary standards. A spacious event area can accommodate up to 200 people. The hotel's own Parkbar is known far beyond the region. The Parkhotel opened on April 22, 1983 and has been wholly owned by the international Bertelsmann Group since the beginning.

About the German Hotel and Restaurant Association (DEHOGA)

Germany's DEHOGA is the only industry association that has represented hospitality industry in its entirety for over 70 years – locally, regionally, state-wide and nationwide. With more than 60,000 members, DEHOGA is one of Germany's leading industry associations. The DEHOGA Federal Association represents the interests of the hospitality industry to politicians, the press and the public. DEHOGA is divided into 17 regional associations and two professional associations – the International Hotel Association (IHA) and UNIPAS (union of the tenants of restaurants along motorways). In addition, the five specialized divisions of the DEHOGA federal association – system catering trade, community catering trade, catering trade inside railway stations, general catering, and the German association of discotheques – represent the special interests of their members.

Bertelsmann online



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