

## PRESS RELEASE

# Bertelsmann Seeks Next-Generation Leaders

- **Management discusses with top international students at the 15<sup>th</sup> edition of 'Talent Meets Bertelsmann' in Berlin**
- **Career event with more than 50 participants from all over Europe**
- **Focus on working with AI-based business models**
- **Three-day event with case studies, career coaching and closing event**

Gütersloh / Berlin, June 27, 2023 – Bertelsmann is networking with top students from all over Europe by hosting the 15<sup>th</sup> edition of the career event “Talent Meets Bertelsmann” at its premises in Berlin. For three days until Wednesday, 58 participants from 16 countries will engage with executives from the international media, services and education company. They will work on case studies in teams and learn more about career opportunities at Bertelsmann. A total of about 600 students had applied to take part in this year’s edition of “Talent Meets Bertelsmann.”

Immanuel Hermreck, Chief HR Officer at Bertelsmann, said: “‘Talent Meets Bertelsmann’ is one of the top-notch career events in the industry. All participants are potential next-generation leaders – ideally at Bertelsmann. I am greatly looking forward to the many new perspectives and creative ideas the youngsters will bring to the table. The final presentations are always very impressive and inspiring for us. ‘Artificial intelligence’ is a focus topic of our case studies this year.”

Hermreck added: “If you want to work internationally and responsibly in your future career and combine creativity with entrepreneurship, Bertelsmann is the right place for you.”

Participants present the results of their case studies to a jury comprised of members of the Group’s top management. Besides Bertelsmann Executive Board members Thomas Rabe (CEO), Rolf Hellermann (CFO), and Immanuel Hermreck (CHRO), this year’s panel of judges includes Núria Cabutí (CEO of Penguin Random House Grupo Editorial) and Dominique Casimir (CCO of BMG).

The group of students with the most convincing presentation wins a trip to Barcelona, where they will visit various locations of Bertelsmann divisions, among other things. Bertelsmann regularly invites top students to its Berlin premises at “Unter den Linden 1.” The event is a regular highlight of the Group’s award-winning employer branding campaign, “Create Your Own Career.”

As in previous years, the event will be hosted by Amiaz Habtu, familiar to TV viewers from various RTL Group programs.

*For more information, please visit [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com) and follow the hashtag #TMB23.*

## **About Bertelsmann**

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 165,000 employees worldwide and generated revenues of €20.2 billion in the 2022 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

[www.bertelsmann.com](http://www.bertelsmann.com)

## **Bertelsmann online**



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