

PRESS RELEASE

Bertelsmann Presents New Image Film

- **New corporate movie now available online**
- **Motto: “Bertelsmann is all this and more”**
- **World premiere in front of 500 of the Group’s top international executives.**

Gütersloh, September 28, 2022 – Bertelsmann released its new image film today. The film was first screened to the more than 500 top international executives attending the Bertelsmann Management Meeting at the media, services, and education company’s headquarters in Gütersloh, Germany.

Under the heading “Bertelsmann is all this and more,” the short film illustrates Bertelsmann’s diversity and internationality. In just over two minutes, viewers are guided through the seven divisions: RTL Group, Penguin Random House, BMG, Arvato, Bertelsmann Printing Group, Bertelsmann Education Group, and Bertelsmann Investments. They learn, for example, that more than 4.5 million subscribers use RTL Group’s streaming services, that BMG has more than 3 million songs and recordings in its repertoire, and that Arvato’s data center has a storage capacity of 43.7 petabytes.

Karin Schlautmann, Executive Vice President Corporate Communications Bertelsmann, said: “We are very excited about our new corporate movie, which once again presents the strengths of this unique company. The film plays with Bertelsmann’s versatility and shows viewers the company from different perspectives.”

Seven international actors describe their personal perception of Bertelsmann, as key facts, figures, and data about the individual divisions are conveyed. Bertelsmann CEO Thomas Rabe sums up the company’s versatility at the end of the film when he says: “Bertelsmann is all this and more.”

The corporate video was designed with the Bertelsmann subsidiary Territory, works with fast, modern effects and is available in German as well as English.

Bertelsmann’s new image film can now be found online here:

<https://www.bertelsmann.com/news-and-media/videos/image-film.jsp>

About Bertelsmann

Bertelsmann is a media, services, and education company that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 145,000 employees and generated revenues of €18.7 billion in the 2021 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

Bertelsmann online



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